

# Ford

ECOSPORT



Go Further



**VISIONARY. INGENUOUS. REMARKABLE.  
EVERY CAR BEARS HIS SIGNATURE.**

*Henry Ford*



**EcoSport ST-Line**  
with contrasting roof in Shadow Black,  
Luxe Yellow exclusive body colour  
(available from 2019MY in Sept 2018) and  
18" Shadow Black machined alloy wheels  
(options at extra cost)



**EcoSport Titanium**  
with Silk exclusive body colour and 18" Flash Grey  
machined alloy wheels (options at extra cost)



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## THE FORD SUV FAMILY



**EcoSport**

**Kuga**

**Edge**



# *Go anywhere. Do anything.*

A weekend break. Your drive to work. The nimble shortcut. The scenic route... wherever you go, the Ford EcoSport delivers fun and confidence with every drive.

All the rugged functionality of an SUV. All the dynamic spirit of a compact city car. Discover a combination of smart design, impressive engineering, intelligent technology and a host of exciting ways for you to personalise your EcoSport.

Spacious, eye-catching and athletic: it's the perfect SUV for life in the city plus so much more.











## *The place to be.*

The EcoSport's sophisticated interior surrounds you with eye-catching design, beautifully crafted materials and sumptuous comfort features. While an array of advanced technologies are at your command, such as Electronic Automatic Temperature Control (EATC), Blind Spot Information System (option), automatic headlights, plus SYNC 3 with voice control (Standard on Titanium and ST-Line only), taking care of all the little details so you can concentrate on enjoying the drive.

- Control music, navigation (where fitted), phone calls and text messaging using only your voice (Voice control standard Titanium and ST-Line only)
- Automatic headlights are designed to detect failing levels of natural light and activate your headlights for you



### **Heated steering wheel**

Easily activated at the push of a button, EcoSport's heated steering wheel provides an additional layer of comfort between you and the cold outside. (Option within Comfort Pack)





## Meet your phone's new best friend.

### Ford SYNC 3

Ford SYNC 3 integrates seamlessly with your compatible\* smartphone, letting you control everything from phone calls and text messaging to music and satellite navigation - all via the 8" touchscreen or through remarkably simple voice commands. Complimentary map updates for 7 years (from the date of first registration) help to keep you on track and on time. (Standard on Titanium and ST-Line)

### SYNC 3 features

- Manage your phone, music, apps and navigation with simple voice commands
- Hear your text messages read aloud for you
- Emergency Assistance† helps occupants place an emergency call to provide emergency services with the vehicle location in their respective language
- Control SYNC-compatible apps with AppLink, while Apple CarPlay and Android Auto let you navigate your smartphone through the SYNC 3 home

screen, as if it were your handset

- Colour touchscreen supports multi-touch 'swipe' and 'pinch-to-zoom' gestures, and lets you arrange application icons and background displays just as you would on your tablet or smartphone

Access additional features via your smartphone with the **FordPass App**

- Select points of interest along your route. FordPass will send these locations to your SYNC 3 Navigation when you connect through AppLink
- Search for refuelling points by brand or fuel grade
- Search available parking spaces, opening hours and ratings

**\*Please note:** Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. Some SYNC 3 functions require a data connection, so mobile data charges will apply. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information.

†Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

## Effortless connectivity with FordPass Connect.

For the first time ever, you and your Ford EcoSport can stay seamlessly connected wherever you are. That's because the FordPass Connect modem and the FordPass App, together, unlock a range of features designed to make every journey easier.



### FordPass Connect

FordPass Connect\* can help save you both time and hassle, as well as give you peace of mind.

- Live Traffic\*\* delivers up-to-date traffic information directly to your SYNC 3 Navigation system every 30 seconds. The technology then adjusts your recommended route based on the traffic conditions, helping you to arrive on time
- On-board Wi-Fi\*\*\* - receive up to 4G Wi-Fi for a maximum of ten devices so you and your passengers can enjoy the same connectivity on the move as you would at home



### FordPass App

FordPass Connect becomes even more powerful when paired with your Ford EcoSport and smartphone via the FordPass App, allowing you to access a host of features. Including:

- Use your phone to double-check your car is locked, or allow someone to access your car when you're elsewhere
- Monitor your fuel level, mileage and tyre pressures, all via your phone
- Find your way back to your parked car on a map
- Receive Vehicle Health Alerts directly to your smartphone

\*FordPass Connect is standard on Titanium and ST-Line. Optional on Zetec. The on-board modem will be connected at the time of vehicle delivery. You may choose to opt in/out of certain data sharing.

\*\*Live Traffic access is complimentary for the first 2 years following the registration of a new Ford featuring SYNC 3 with navigation; thereafter a licence fee is payable.

\*\*\*Wi-Fi hotspot (up to 4G LTE) includes complimentary wireless data trial that begins at the time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. Afterwards a subscription to Vodafone is required. refer to their website for details of their data packages. To take advantage of the built-in Wi-Fi hotspot capability, a 2018 Ford vehicle must come with the appropriate hardware, and a data plan is required. Data coverage and service is not available everywhere and terms of your data plan, including applicable message and data rates, may apply.



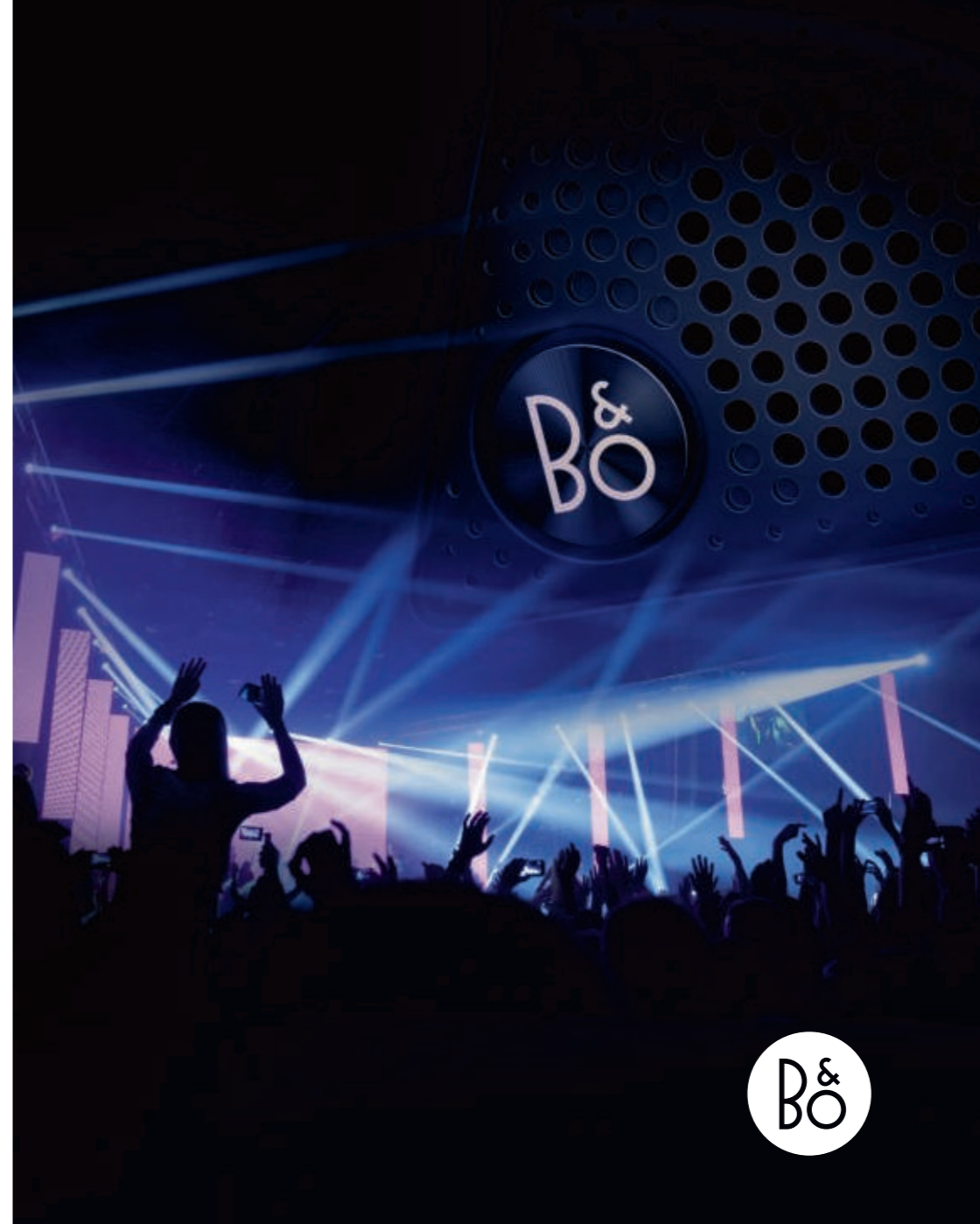




**See  
more.**

### HID xenon headlights

The Ford EcoSport HID xenon headlights are more than twice as powerful as conventional headlights, but use only two-thirds of the energy. (Option on ST-Line and option on Titanium as part of the Lux Pack)

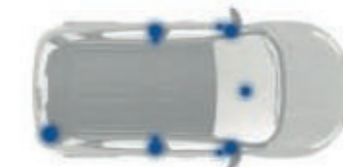


**It sounds live with  
B&O.**

### B&O

Whatever your taste in music, from classic tracks to modern anthems, it deserves to sound the way the artists intended. Ford's exciting new 675 watt, 10-speaker audio system from B&O delivers exactly that. Designed and fine-tuned for the EcoSport by specialist B&O acoustic engineers, it elevates the experience of every journey. And the distinctive speaker designs perfectly complement the EcoSport's stylish interior. (Option on Titanium and ST-Line)

- Model specific sound calibration
- 10-speaker premium sound system
- Dual voice subwoofer
- Surround sound
- 675 W power output
- Unique B&O design



- Tweeter
- Midrange
- Woofer
- Dual voice subwoofer





## *Add extra style.*

### Contrasting coloured roof<sup>+</sup>

Choose from a diverse collection of body colours with contrasting roof, rear spoiler and door mirror combinations, plus optional alloy wheels – all intended to further enhance the beautiful exterior and help make your new Ford EcoSport as unique as you.

<sup>+</sup>Standard on ST-Line and optional on Titanium; available with selected body colours.



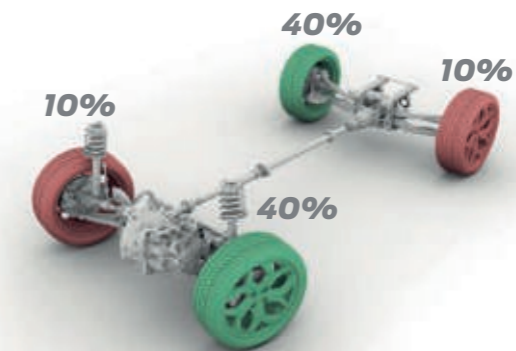




## *Follow your own path.*

### Intelligent All-Wheel Drive system (AWD)

Ford EcoSport's Intelligent All-Wheel Drive system continually monitors your driving environment, optimising traction whatever the surface, to direct power between wheels as required. A display on the cluster panel shows the amount of drive going to each wheel, helping you stay alert to any changes in the road conditions. (Option on Titanium and ST-Line series)







## *Styled for sport.*

### EcoSport ST-Line

ST-Line delivers all the dynamic practicality of the Ford EcoSport, with additionally eye-catching sports inspired style. Unique ST-Line bumpers and side skirts, Dark Tarnish alloy wheels, ST-Line exterior branding, plus contrasting roof, rear spoiler and door mirrors – all contribute to the car's unique blend of usability and head-turning good looks.

And this distinctively stylish image echoes through the ST-Line interior – with its unique ST-Line leather-trimmed steering wheel, black gearshift insert and stainless steel sports pedals, all emphasising the sports inspired character of its design.



## Engineered for economy.

### Ford EcoBoost. Sub 1-litre International Engine of the Year 2017.

The diamond-like coating on the piston rings reduces friction; the turbocharger, direct injection and variable valve timing boost efficiency. The result is remarkable performance from such an economical petrol engine. **Winner at the International Engine of the Year Awards** for six years running, the 1.0-litre Ford EcoBoost is available in 100 PS, 125 PS and 140 PS versions.



Powered by **FORD EcoBoost**



Sub 1-litre  
Ford 1.0 litre EcoBoost

**Winner at the International Engine of the Year Awards**  
for six years running.



## FORD ECOSPORT Models

### Zetec

#### Standard exterior features

- 16" 5-spoke Magnetic painted alloy wheels
- Chrome-finish front grille
- Halogen headlights with LED daytime running lights
- Front fog lights with combined turn indication light
- Electrically-operated and heated door mirrors, with side indicators and body colour housings
- Ford Easy Fuel capless refuelling
- Quickclear heated windscreen

#### Standard interior features

- Leather-trimmed steering wheel with chrome inserts and remote audio controls
- Leather-trimmed handbrake handle and gearshift knob
- Electrically-operated front and rear windows
- Air conditioning-cooled glovebox
- Ford MyKey technology
- Trip Computer
- Ford SYNC with 8" Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay and Android Auto, USB connectivity and 6-speakers
- Electronic Stability Programme (ESP) with Hill Launch Assist
- Tyre Pressure Monitoring System (TPMS)
- Tyre Repair Kit
- Adjustable boot load floor
- Thatcham Category 1 perimeter and volume sensing alarm with remote central locking

#### Engines

##### Petrol

- 1.0 Ford EcoBoost (100 PS)
- 1.0 Ford EcoBoost (125 PS) with manual or automatic transmission

##### Diesel

- 1.5 Ford EcoBlue TDCi (100 PS)



## FORD ECOSPORT Models

### Titanium

#### Standard exterior features additional to Zetec

- 17" 10-spoke premium Flash Grey machined alloy wheels
- Automatic headlights
- Power-foldable door mirrors with puddle lights
- Silver-finish roof rails
- Rain-sensing wipers

#### Standard interior features additional to Zetec

- Partial leather seat trim
- Centre console with armrest and openable stowage
- Cruise control with Adjustable Speed Limiter
- Ford SYNC 3 Navigation with 8" Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay & Android Auto, USB connectivity, 7-speakers and FordPass Connect (Embedded Modem)
- 4.2" colour cluster display
- Auto-dimming rear-view mirror
- Rear View Camera with rear parking distance sensors
- Electrically-operated front and rear windows with global opening/closing
- Ambient lighting
- Front door threshold plates with EcoSport logo
- Keyless start with Ford Power Starter Button
- Electronic Automatic Temperature Control (EATC)

#### Engines

##### Petrol

- 1.0 Ford EcoBoost (100 PS)
- 1.0 Ford EcoBoost (125 PS) with manual or automatic transmission

##### Diesel

- 1.5 Ford EcoBlue TDCi (100 PS)
- 1.5 Ford EcoBlue TDCi (125 PS) with Front-Wheel Drive or Intelligent All-Wheel Drive





## FORD ECOSPORT Models

### ST-Line

#### Standard exterior features additional to Titanium

- 17" 5-spoke Dark Tarnish alloy wheels
- Black-finish roof rails
- Black headlight bezels
- Large rear spoiler
- ST-Line front grille
- Unique ST-Line bumpers and side skirts
- Sports Suspension
- ST-Line styled rear lights
- Contrast roof\*

#### Standard interior features additional to Titanium

- Front door threshold plates with ST-Line logo
- Sports pedals with stainless steel inserts
- Leather-trimmed steering wheel with red stitching
- Leather-trimmed handbrake handle and gearshift gaiter with red stitching
- Front and rear floor mats with red stitching

#### Engines

##### Petrol

- 1.0 Ford EcoBoost (100 PS)
- 1.0 Ford EcoBoost (125 PS) with manual or automatic transmission
- 1.0 Ford EcoBoost (140 PS)

##### Diesel

- 1.5 Ford EcoBlue TDCi (100 PS)
- 1.5 Ford EcoBlue TDCi (125 PS) with Front-Wheel Drive or Intelligent All-Wheel Drive



- Black headlight bezels



- Leather-trimmed steering wheel with red stitching

\*A choice of Contrast Roof colours or a body coloured roof is available on ST-Line series as standard. Please see page 28 for further details on colour combinations.



360°





## FORD ECOSPORT Remarkable Features



### Sunroof

An electrically-operated sunroof gives more beautiful views of surrounding scenery from the comfort of your EcoSport. A solar reflective coating is designed to help keep the interior cool when closed, while an internal sunblind provides extra shade when you need it. (Option on Titanium and ST-Line)

### Paddle Shifters

The six-speed automatic transmission delivers a smooth, relaxing driving experience, especially in busy stop-start traffic. Change gear manually if you prefer, using the steering wheel-mounted paddle shifters (available with automatic transmission only).



### Blind Spot Information System

Blind Spot Information System (BLIS) is designed to alert you via discreet warning lights built into the driver and passenger's door mirrors, when it detects another vehicle - car, van or lorry - entering your blind spot while driving. (Option)



### Front and rear parking distance sensors

With Ford EcoSport you won't have to pass by those more challenging parking spaces. An audible warning helps you judge the distance between your car and obstacles at the back, for easier parking and manoeuvring. (Option on Zetec. Rear parking sensors are standard on Titanium and ST-Line)



### Quickclear heated windscreen

A heated element built into the windscreen is designed to clear the glass of frost and condensation, even on the coldest mornings. (Standard)

### Detachable tow bar

For extra transport and stowage capability, the tow bar can tow up to 1,100 kg depending on engine. For more information please see weights and loads located on page 36. The tow bar can be detached if not in use. (Option and accessory)







**Frozen White**  
Premium body colour\*



**Race Red**  
Standard body colour



**Urban Teal**  
Exclusive body colour\*



**Blazer Blue\***  
Standard body colour



**Shadow Black**  
Premium body colour\*



**Ruby Red**  
Exclusive body colour\*



**Blue Lightning**  
Premium body colour\*



**Moondust Silver**  
Premium body colour\*



**Silk**  
Exclusive body colour\*



**White Platinum**  
Exclusive body colour\*



**Luxe Yellow**  
Exclusive body colour\*



**Magnetic**  
Exclusive body colour\*

## We chose Blue Lightning. What will you choose?

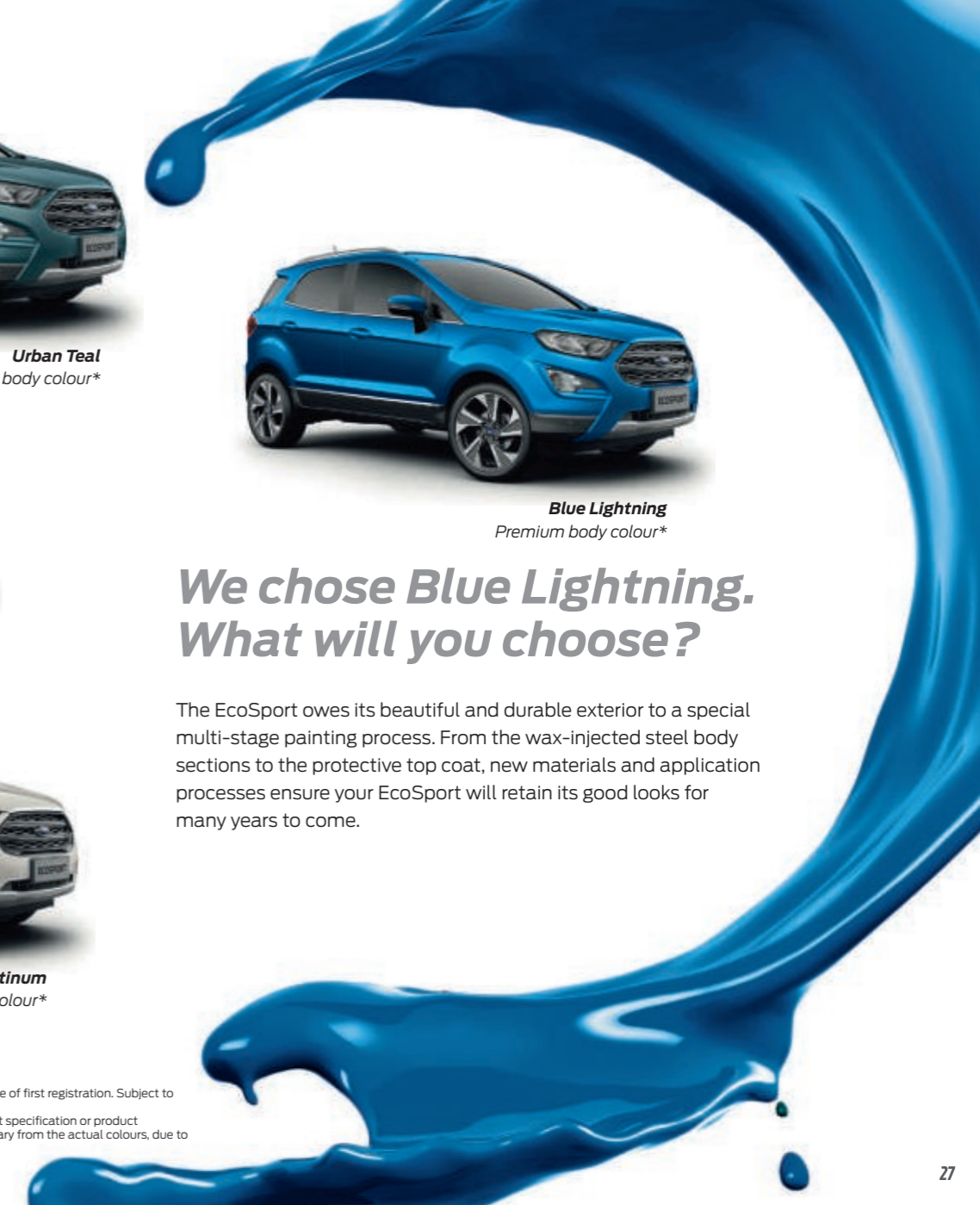
The EcoSport owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your EcoSport will retain its good looks for many years to come.

\*At extra cost.

\*Blazer Blue no longer available in the UK from early 2019.

The Ford EcoSport is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

**Note** The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.





# Create your perfect EcoSport.

## What's your favourite combination?

EcoSport lets you choose from a diverse collection of colour combinations. Use the table below to choose from the contrasting roof and door mirror options available for each body colour.

Roof Colour	Standard body colours		Premium body colours			Exclusive body colours					
	Race Red	Frozen White	Moon dust Silver	Blue Lightning	Shadow Black	Ruby Red	Magnetic	Urban Teal	Silk	Luxe Yellow	White Platinum
<b>Titanium*</b>											
Shadow Black		<input type="checkbox"/>				<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<b>ST-Line</b>											
Shadow Black	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Luxe Yellow					<input checked="" type="checkbox"/>					<input checked="" type="checkbox"/>	

## FORD ECOSPORT Colour and trim

	Standard body colours	Premium body colours*				Exclusive body colours*					
	Race Red	Frozen White	Moon dust Silver	Blue Lightning	Shadow Black	Ruby Red	White Platinum	Luxe Yellow	Silk	Urban Teal	Magnetic
<b>Zetec</b>											
Seat facing trim and colour: Dwell in Ebony Black											
Seat bolster trim and colour: Belgrano in Ebony Black	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instrument panel colour upper and lower: Ebony Black											
<b>Titanium</b>											
Seat facing trim and colour: Groove fabric in Ebony Black											
Seat bolster trim and colour: Salerno leather/vinyl in Ebony Black	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instrument panel colour upper and lower: Ebony Black											
<b>Titanium Lux Pack - Full Leather (optional at extra cost)</b>											
Seat facing trim and colour: Salerno leather in Ebony Black											
Seat bolster trim and colour: Mini perf. Salerno leather/vinyl in Ebony Black	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instrument panel colour upper and lower: Ebony Black											
<b>ST-Line contrast Race Red stitching</b>											
Seat facing trim and colour: Miko Dinamica in Ebony Black with Race Red stitching	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seat bolster trim and colour: Salerno leather/vinyl in Ebony Black with Race Red stitching	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instrument panel colour upper and lower: Ebony Black											
<b>ST-Line contrast Metal Grey stitching</b>											
Seat facing trim and colour: Miko Dinamica in Ebony Black with Metal Grey stitching	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seat bolster trim and colour: Salerno leather/vinyl in Ebony Black with Metal Grey stitching	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instrument panel colour upper and lower: Ebony Black											

\*Premium and Exclusive paint and leather trim are options, at extra cost.

Standard   
 Optional, at extra cost   
 Part of an option pack, at extra cost



## FORD ECOSPORT Wheels and tyres



**16"**

**5-spoke Magnetic painted alloy wheel**  
(Standard on Zetec)

**17"**

**10-spoke Flash Grey machined alloy wheel**  
(Standard on Titanium)

**17"**

**5-spoke Dark Tarnish alloy wheel**  
(Standard on ST-Line)



**18"**

**5-spoke Flash Grey machined alloy wheel**  
(Option on Titanium)

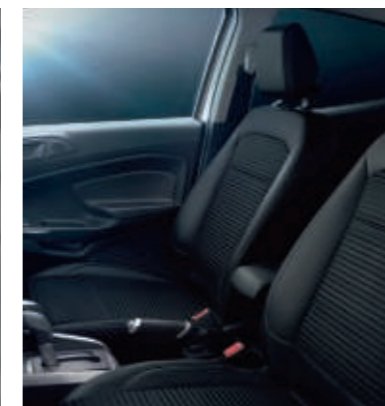
**18"**

**5-spoke Black machined alloy wheel**  
(Option on ST-Line)

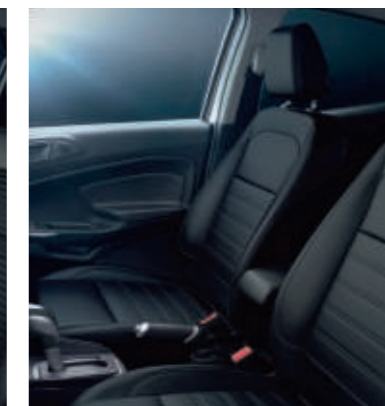
## FORD ECOSPORT Trims



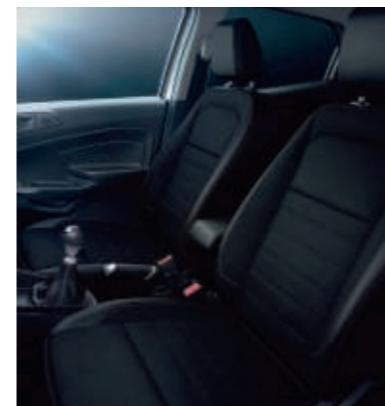
**Dwell fabric in Ebony seat facing, with Belgrano in Ebony seat bolster**  
(Standard on Zetec)



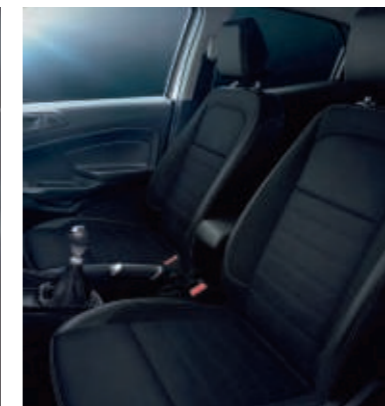
**Groove fabric in Ebony seat facing, with Salerno leather in Ebony seat bolster**  
(Standard on Titanium)



**Salerno Leather in Ebony seat facing, with Salerno partial leather in Ebony seat bolster**  
(Option within Titanium Lux Pack)



**Miko Dinamica Fabric in Ebony seat facing, with Race Red stitching and Salerno leather seat bolster**  
(Standard on ST-Line)



**Miko Dinamica Fabric in Ebony seat facing, with Metal Grey stitching and Salerno leather seat bolster**  
(Option on ST-Line)



## FORD ECOSPORT Accessories

### Boot liner

Durable tray style liner, designed to keep the load compartment clean and tidy, ideal for transporting wet or dirty items. (Accessory)

### Detachable tow bar

For extra transport and stowage capacity, the tow bar can tow up to 1,100 kg depending on engine (check with your Ford Dealer for further details). The tow bar can be detached if not in use. (Option and accessory)

### Uebler® rear bike carrier

High-quality tow bar-mounted bike carrier with optional practical tilting mechanism (depending on bike carrier model), for easy access to the load compartment. (Accessory)

### Thule® roof bike carrier

High-quality, easy-to-install roof bike carrier from Thule®. (Accessory)

### Thule® roof box

Designed to carry a wide variety of loads and protect them from weather and theft. All models come with dual-opening for easy access. (Accessory, available in various sizes)

### Cross bars, for roof rails

Sturdy cross bars allow you to transport loads easily. (Accessory, only in combination with roof rails)

### Mud flaps

Contoured mud flaps help to protect the bodywork of your Ford EcoSport from stone chips and road spray. Available as sets for front and rear. Not to be used in combination with body styling kit. (Accessory)

### Rubber floor mats

All-weather floor mats with the Ford EcoSport nameplate are tailor-made to fit and protect against dirt and damp. Made from a rubberised material and fixation clips to attach the driver's floor mat from slipping. (Accessory)



♦Item covered by third party supplier's warranty, please see back cover for further information.

For more information on accessories please visit the Online Accessory Catalogue at [www.ford-accessories.co.uk](http://www.ford-accessories.co.uk)

For a range of Ford branded merchandise – from clothing to lifestyle products, – visit [www.fordlifestylecollection.com](http://www.fordlifestylecollection.com)

Fitment of accessories may have an impact on your vehicle's fuel consumption.



## FORD ECOSPORT Engines

### Fuel, Performance and Emissions

#### Understanding fuel data

The table below shows the fuel consumption (WLTP) and CO2 emissions (NEDC equivalent) for each available engine when fitted on a standard specification Ford EcoSport (with no options or accessories). Adding options or accessories to your chosen vehicle will impact WLTP fuel consumption and CO2 emissions. Please speak to your Ford dealer for more information.

	1.0 Ford EcoBoost 100 PS (with Auto Start-Stop)	1.0 Ford EcoBoost 125 PS (with Auto Start-Stop)	1.0 Ford EcoBoost 125 PS (with Auto Start-Stop)	1.0 Ford EcoBoost 140 PS (with Auto Start-Stop)	1.5 Ford EcoBlue 100 PS (with Auto Start-Stop)	1.5 Ford EcoBlue 125 PS (with Auto Start-Stop)	1.5 Ford EcoBlue 125 PS AWD (with Auto Start-Stop)
Available On	Zetec, Titanium, ST-Line	Zetec, Titanium, ST-Line	Zetec, Titanium, ST-Line	Titanium, ST-Line	Zetec, Titanium, ST-Line	Titanium, ST-Line	Titanium, ST-Line
<b>5-Door SUV</b>							
Euro Stage	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2
Maximum Power PS (kW)	100 PS (73 kW)	125 PS (92 kW)	125 PS (92 kW)	140 PS (103 kW)	100 PS (73 kW)	125 PS (92 kW)	125 PS (92 kW)
Torque Nm (Nm with overboost)	170 Nm	170 Nm (200 Nm)	170 Nm (200 Nm)	180 Nm (200 Nm)	215 Nm	300 Nm	300 Nm
<b>CO<sub>2</sub> Emissions** (NEDC equivalent figures by wheel size)</b>							
16" Wheel CO <sub>2</sub> emissions (g/km)	121	120	140	n/a	111	n/a	n/a
17" Wheel CO <sub>2</sub> emissions (g/km)	120	119	140	119	110	113	125
18" Wheel CO <sub>2</sub> emissions (g/km)	125	125	145	124	118	123	140
Transmission	6-speed Manual	6-speed Manual	6-speed Automatic	6-speed Manual	6-speed Manual	6-speed Manual	6-speed Manual
Drive	4x2	4x2	4x2	4x2	4x2	4x2	4x4
<b>Combined fuel consumption** (WLTP figures with no options)</b>							
Lowest Performing MPG (L/100km)	43.5 (6.5)	43.5 (6.5)	38.2 (7.4)	43.5 (6.5)	55.4 (5.1)	52.3 (5.4)	46.3 (6.1)
Highest Performing MPG (L/100km)	44.1 (6.4)	44.1 (6.4)	38.7 (7.3)	43.5 (6.5)	56.5 (5.0)	53.3 (5.3)	47.1 (6.0)
<b>Performance*</b>							
Max. speed (mph)	105	111	111	115	105	113	112
0-62 mph (secs)	11.9	11.0	11.6	10.2	13.6	10.7	11.3
31-62 mph* (secs)	11.0	10.5	8.0	10.3	12.0	9.5	10.8
<b>Weights and loads</b>							
Kerbweight (kg)*	1349	1349	1391	1355	1395	1423	1520
Gross Vehicle Mass (kg)	1730	1730	1770	1730	1775	1805	1895
Max. Towable Mass (braked) (kg)	900	900	900	900	900	900	1100
Max. Towable Mass (unbraked) (kg)	670	670	695	675	695	710	750

## FORD ECOSPORT

\*In 4th gear. \*\*Ford test figures.  
 \*\*The declared Fuel/Energy Consumptions, CO<sub>2</sub>-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO<sub>2</sub>-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.  
 \*Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc. fitted. The performance and economy of all models will be reduced when used for towing. Roof load weight limit is a maximum of 40 kg on all models.





## FORD ECOSPORT Styling & Appearance

	Zetec	Titanium	ST-Line
<b>Wheels</b>			
Alloy – 16", 5-spoke, Magnetic painted (Fitted with 205/60 tyres*)	■		
Alloy – 17", 10-spoke, Flash Grey machined (Fitted with 205/50 tyres*)		■	
Alloy – 18", 5-spoke, Flash Grey machined (Fitted with 215/45 tyres*)		□	
Alloy – 17", 5-spoke, Dark Tarnish painted (Fitted with 205/50 tyres*)			■
Alloy – 18", 5-spoke, Shadow Black machined (Fitted with 215/45 tyres*)			□
Tyre repair kit	■	■	■
Tailgate mounted full-size spare wheel including cover (Not available with Rear View Camera)			
<b>Design features</b>			
Door handles – Body colour	■	■	■
Front grille bars and surround – Chrome	■	■	
Front grille bars and surround – Ebony Black (high gloss)			■
Front and rear bumper – Body colour with dark insert	■	■	
Front and rear bumper – Body colour with dark sport insert			■
Front fog lights and turn indication light bezel – Black	■		
Front fog lights and turn indication light bezel – Body Colour		■	■
Headlight bezel – Black			■
Headlight bezel – Chrome	■	■	
Rear privacy glass		□	□

## FORD ECOSPORT Styling & Appearance

	Zetec	Titanium	ST-Line
Large Rear Spoiler			■
Roof rails – finished in black	□		
Roof rails – Silver finish		■	
Roof rails – Black painted finish			■
Threshold plates – Front, stainless steel with 'EcoSport' logo		■	
Threshold plates – Front, stainless steel with 'ST-Line' logo			■
Sport pedal set – Foot Pedal with metallic insert on brake, clutch and accelerator (not available on Automatic)			■
Rocker panel and side cladding – Black	■	■	
Rocker panel and side cladding – Body colour ST-Line design			■
Lower bodyside/door claddings – Black	■		
Lower bodyside/door claddings – Black with chromed Insert		■	
Lower bodyside/door claddings – Body colour			■
Door frame beltline – Black	■		■
Door frame beltline – Chrome		■	
Tailgate handles – Chrome finish		■	
Gearshift knob – with black insert and chromed-finish ring (only available on manual transmission)	■	■	
Gearshift knob – Leather-trimmed with black insert, aluminium finish ring and Grey stitching (only available on manual transmission)			□
Gearshift knob – Leather-trimmed with black insert, aluminium finish ring and Red stitching (only available on manual transmission)			■
<b>Option packs</b>			
Interior Pack ST-Line Metal Grey – Front and rear mats with metal grey stitching, leather handbrake with grey stitching, leather gearshift knob with grey stitching (only available on manual transmissions) and leather steering wheel with grey stitching			□

Standard ■  
 Optional, at extra cost □  
 Part of an option pack, at extra cost □



## FORD ECOSPORT Driving Experience

	Zetec	Titanium	ST-Line
<b>Driver Assistance</b>			
Intelligent Protection System (IPS) <sup>1)</sup>	■	■	■
Anti-lock braking system (ABS) <sup>1)</sup> with Electronic Stability Control (ESC) <sup>1)</sup> including Hill Start Assist <sup>2)</sup> and Roll Stability Control <sup>2)</sup> (includes Emergency Brake Assist (EBA))	■	■	■
Rear Parking distance sensors	□	■	■
Front Parking distance sensors	□	□	□
Rear View Camera pack contains rear parking sensors – Mounted in swing gate license plate applique (not available with rear-mounted tyre carrier)		■	■
Cruise control (includes Adjustable Speed Limiter)		■	■
Electric power-assisted steering (EPAS)	■	■	■
<b>Exterior Lighting</b>			
Headlights – High intensity discharge headlight (projector headlight – Xenon with LED daytime running lights)		☒	□
Headlights – Projector beam headlight (halogen quad beam projector) with LED daytime running lights	■	■	■
Headlights – Courtesy delay (home safe)	■	■	■
Headlights – Automatic on/off		■	■
Headlights – Levelling control	■	■	■
Front fog lights with combined turn indication light	■	■	■
Halogen rear lights	■	■	■
<b>Suspension</b>			
Front – Independent with MacPherson struts and anti-roll bar	■	■	■
Rear – Semi-independent twist beam with twin gas and oil-filled shock absorbers	■	■	■
Sport Suspension			■
Front stabilizer bar	■	■	■
<b>Instruments and Controls</b>			
Tyre Pressure Monitoring System (TPMS) <sup>1)</sup>	■	■	■
Shift indicator	■	■	■
Select Shift Sports mode Technology (Automatic transmission only)	■	■	■
<b>Technology</b>			
Soft instrument panel cover	■	■	■
<b>Option Packs</b>			
Titanium Lux Pack (Includes HID headlamps & full leather trim with heated seats)		□	
BLIS – Blind Spot Information System		□	□

## FORD ECOSPORT Performance and efficiency

	Zetec	Titanium	ST-Line
<b>Instruments and Controls</b>			
Trip computer	■	■	■
Analogue instrument cluster – includes Ice Blue illumination with manual dimming, monochrome display (4.2"), speedometer, tachometer, fuel gauge, water temperature gauge, warning lights and automatic transmissions indicator (if applicable). Chromed rings around speedometer and tachometer	■	■	■
Analogue instrument cluster – includes blue illumination with manual dimming, colour TFT (4.2"), speedometer, tachometer, fuel gauge, water temperature gauge, warning lights, automatic transmissions indicator (if applicable). Chromed rings around speedometer and tachometer		■	■
<b>Technology</b>			
Auto Start-Stop system	■	■	■

## FORD ECOSPORT Comfort and Convenience

	Zetec	Titanium	ST-Line
<b>Interior Convenience</b>			
Low Level Centre console	■		
Centre console with covered bin and sliding armrest		■	■
Centre console cup holder	■		
Centre console cup holder with chrome accent		■	■
Front overhead console with sunglasses holder	■	■	■
Driver and passenger's sun visor with covered vanity mirror and ticket strap (on drivers side)	■	■	■
Driver's stowage glovebox	■	■	■
Front seat – Passenger underseat stowage	■	■	■
<b>Audio and Communication Systems</b>			
Ford SYNC with 8" Touchscreen, DAB Radio, six speakers, MP3-compatible, remote audio controls, Apple CarPlay, Android Auto, Emergency Assistance, hands-free calling, GPS, Bluetooth®, Privacy Mode and USB connection for external music devices	■		
Ford SYNC 3 Navigation System with DAB Radio, 8" TFT touchscreen display, seven speakers, MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance, hands-free calling, GPS, Bluetooth®, Privacy Mode, USB connection for external music devices and FordPass Connect (Embedded Modem)	□	■	■
B&O Premium Audio Sound System with 10 Speakers (four front, four rear, one centre and boot mounted subwoofer)		□	□
External CD player mounted above glovebox	□	□	□

Standard ■  
 Optional, at extra cost □  
 Part of an option pack, at extra cost ☒



## FORD ECOSPORT Comfort and Convenience

	Zetec	Titanium	ST-Line
<b>Climate Control</b>			
Air conditioning – Manual	■		
Air conditioning – Electronic Automatic Temperature Control (EATC)		■	■
<b>Interior Lighting</b>			
Ambient Lighting – Instrument panel and footwell		■	■
Courtesy lights – Front with two map lights	■	■	■
Courtesy lights – Rear	■	■	■
Load compartment light	■	■	■
<b>Seating</b>			
Seats – Fabric trim	■		
Seats – Partial leather trim		■	
Seats – Partial leather trim ST-Line			■
Seats – Titanium Lux Pack Leather trim (includes heated seats)		□	
Seats – Heated driver and front passenger seats	□	□	□
Front seat – Driver's manual rotary knob lumbar support adjustment	■	■	■
Front seat – Driver's manual height, fore/aft and seatback angle adjustment, and recliner	■	■	■
Front seat – Passenger's fore/aft adjustment and recliner	■	■	■
Front seats – Seatback map pockets	■	■	■
Front seats – 2-way front head restraint up/down	■	■	■
Rear seats – 2-way front head restraint height adjustable	■	■	■
Rear seats – Fold-flat with 60:40 split back	■	■	■

## FORD ECOSPORT Comfort and Convenience

	Zetec	Titanium	ST-Line
<b>Instruments and Controls</b>			
Door mirrors – Electrically-operated, heated with integrated side indicator	■		
Door mirrors – Power-foldable, electrically-operated, heated with integrated side indicator and puddle lights		■	■
Wipers – Front with variable intermittent	■		
Wipers – Front automatic/rain-sensing		■	■
Wipers – Rear wash/wipe, intermittent	■	■	■
Paddle shifts (available on the 6-speed automatic transmission only when combined with towbar)	■	■	■
Gearshift knob – Leather-trimmed with black insert and chrome-finish ring	■	■	■
Handbrake grip – Leather-trimmed	■	■	
Handbrake grip – Leather-trimmed with grey stitching			□
Handbrake grip – Leather-trimmed with red stitching			■
Steering wheel – Leather-trimmed with chrome inserts	■	■	
Steering wheel – Perforated leather-trimmed with chrome inserts and grey stitching			□
Steering wheel – Perforated leather-trimmed with chrome inserts and red stitching			■
Steering wheel – Heated (Option within Comfort Pack)	□	□	□
Steering column – Rake- and reach-adjustable	■	■	■
Ford Power Starter Button (keyless start)		■	■
Ford KeyFree System – Keyless entry with Ford Power Starter Button (keyless start)		□	□
Sunroof – Power slide (includes long overhead console, and global open/close door and sunroof switches)		□	□
Windows – Front and Rear power windows with global lowering/closing on driver's window	■		
Windows – Front and rear power windows with global lowering/closing		■	■

Standard ■  
 Optional, at extra cost □  
 Part of an option pack, at extra cost □



## FORD ECOSPORT Comfort and Convenience

	Zetec	Titanium	ST-Line
<b>Technology</b>			
Manual dimming rear-view mirror	■		
Auto-dimming electrochromic rear-view mirror		■	■
MyKey	■	■	■
Quickclear heated windscreen	■	■	■
Ford Easy-Fuel – Capless	■	■	■
<b>Option Packs</b>			
Comfort Pack – Heated seats (front and passenger) and heated steering wheel	□	□	□

## FORD ECOSPORT Safety and Security

	Zetec	Titanium	ST-Line
<b>Security</b>			
Child locks (rear doors)	■	■	■
Front – Independent with MacPherson struts and anti-roll bar	■	■	■
Remote control locking with double locking (with one flip key and one plain key)	■		
Remote control locking with double locking (with 2 key remotes for Keyless Start)		■	■
Thatcham Category 1 perimeter and volume sensing alarm	■	■	■
Engine immobiliser	■	■	■

## FORD ECOSPORT Safety and Security

	Zetec	Titanium	ST-Line
<b>Safety</b>			
Airbags – Driver's and front passenger's♦	■	■	■
Airbags – Knee (driver only)	■	■	■
Airbags – Curtain airbags (includes front and rear folding grab handles, and driver and passenger's side airbag restraints)	■	■	■
Airbags – Front passenger's de-activation switch♦	■	■	■
Side impact door beams	■	■	■
Seats – ISOFIX mounting provision for child seats (rear outer seats only) (includes 2 Rear Seat Top Tether anchorage restraints)	■	■	■
Front seats – Driver and passenger's seat belt reminder (includes occupant sensor)	■	■	■
Front seats – 3-point seat belts with load limiter and seatbelt height adjust	■	■	■
Rear seats – Retractable rear seat belt (3-point all positions)	■	■	■
Rear seats – centre head restraint up/down	■	■	■
Front and rear folding grab handles (included with curtain airbags)	■	■	■
High mounted stop lights	■	■	■
Emergency Assistance	■	■	■
Manual parking brake	■	■	■

## FORD ECOSPORT Utility

	Zetec	Titanium	ST-Line
<b>Carpet and Trim</b>			
Floor mats – Front and rear	■	■	
Floor mats – Front and rear, with red stitching			■
Floor mats – Front and rear, with grey stitching			□
<b>Electrical</b>			
Front and rear power point (12 V)	■	■	■
<b>Exterior Functional</b>			
Detachable tow bar	□	□	□
<b>Loadspace Compartment</b>			
Tie-down hooks	■	■	■
Load compartment carpet	■	■	■
Load compartment side trim incorporating shopping hooks	■	■	■
Adjustable boot load floor	■	■	■

♦Note: a rear-facing child seat should never be placed in the front passenger seat, when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

Standard ■  
 Optional, at extra cost □  
 Part of an option pack, at extra cost □



## FORD ECOSPORT Dimensions

Overall length without optional spare wheel or tow bar (mm)	4096
Overall width with mirror/with folded mirror/without mirrors (mm)	2057/1816/1765
Overall height (unladen) with/without roof rails (mm)	1653/1713
Approach angle degree (unloaded vehicle)	21.0°
Departure angle (unloaded vehicle)	33.3°
Ramp break over angle (unloaded vehicle)	23.3°
Ground clearance (mm)	(160 Diesel) (190 Petrol)
Turning circle – kerb to kerb (m)	10.6
Wheelbase	2519
<b>Luggage capacity (litres)†</b>	
5-seat mode (laden to package tray)	356
2-seat mode (laden to roof)	1238
<b>Luggage compartment dimensions</b>	
Load opening height max (mm)	881
Load opening width max (mm)	1022
Loading width between wheel houses	950
Loading length at floor to second row	691
Lift over height at curb load condition (unladen)	627
<b>Fuel tank capacity (litres)</b>	
Petrol	52
Diesel	52
<b>Interior 1st row</b>	
Headroom (without sunroof) (mm)	1008
Legroom (maximum with seat in rearmost mid height position) (mm)	1043
Shoulder room	1355
<b>Interior 2nd row</b>	
Headroom	971
Legroom (nominal with front seat in 95% SAE position)	933
Shoulder room	1302

†Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

## FORD ECOSPORT Dimensions

### Power-foldable mirrors

Neatly folding door mirror housings for when parking in narrow spaces. Electrically-operated for added convenience. (Standard on Titanium and ST-Line)

Height: 1,653 mm  
Height (with roof rails): 1,713 mm



Width: 1,765 mm  
Width (with mirrors): 2,057 mm



Length: 4,096 mm



### Fold-flat split rear seats

Fold-down the 60:40 rear seats and you get 1,238 litres of space in the back.



## Making ownership easy and affordable.

Take advantage of a range of invaluable services and make the most of your car.

### FORD SERVICE

Allows you to relax knowing we're always by your side.

With Ford, the service doesn't end when you leave the showroom. Ford Service is designed to keep your Ford in great condition and help you make the most of your car – throughout its life.

- Comprehensive service and maintenance plans
- Use of quality Ford parts for added peace of mind
- Ford trained technicians using the latest diagnostic equipment and tools
- Ford Online Service Booking
- One Call for everything Ford 0203 564 4444
- Ford Accident Management, service free to all drivers

Also, every Ford vehicle comes with 12 months UK & European Roadside Assistance from the date of registration. This can be extended for a further 12 months when your vehicle has a Scheduled service at a participating Ford Dealer.

### FORD INSURE

At Ford Insure we provide insurance designed specifically for Ford owners. We have comprehensive cover which includes features and benefits that really matter to you, along with first class service.

- Repairs carried out by Ford-trained technicians at Ford Accident Repair Centres
- Genuine Ford parts with a 5 year guarantee
- Small replacement car for the duration of your repairs
- Ford Insure experts at UK call centres
- 24 hour accident recovery
- Unlimited cover for standard fit in-car entertainment equipment
- Up to 90 days European cover
- Replacement child seats in the event of an accident

Terms and conditions apply.

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### FORD PROTECT

Extend your warranty up to 5 years/100,000 miles with Ford Protect.

Extend your standard 3-year/60,000 miles warranty and enjoy worry-free motoring for many years to come. Ford Protect provides a range of key benefits including:

- High flexibility in duration and mileage
- Cover against unexpected electrical and mechanical repair costs in the UK and Europe
- With Ford Protect, the price of parts and labour are guaranteed for the length of your plan
- Help prolong the lifespan of your Ford vehicle
- Help protect your vehicle resale value

To help increase potential resale value, Ford Protect New Vehicle Warranties are transferable to the new owner should you decide to sell your vehicle.

Ford Protect terms and conditions apply see [ford.co.uk/extended-warranties](http://ford.co.uk/extended-warranties) for more information.

### FORD Protect Extended Warranty for New Vehicles

	Total Mileage (mls)
4 Year Protection	80,000 mls
5 Year Protection	100,000 mls



## FORD ECOSPORT Next steps



### try

Visit your Ford Dealer and test drive the Ford EcoSport for yourself. Find your local dealer: <http://www.ford.co.uk/shop/research/request-a-test-drive>



### build

Build and price your new Ford EcoSport to your specification and see how it looks at: <https://www.ford.co.uk/cars>



## finance

When it comes to financing your car, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit\* provides a range of finance products for your car whether you are a private or business user. Ford Lease^ specialises in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business.

For more information about our finance products visit [ford.co.uk](http://ford.co.uk)

\*Finance subject to status. Guarantees may be required. Freepost Ford Credit. Ford Credit is a trading style of FCE Bank plc. Which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under firm reference number 204469.

^Ford Lease is provided by ALD Automotive Limited acting as Ford Lease BS16 7LB. ALD is registered in England No. 987418. ALD is authorised and regulated by the Financial Conduct Authority.



## contact

Ford Credit Customer Services 0345 712 5490  
Ford Lease Customer Services 0344 600 1405

Calls to 0344 and 0345 numbers are charged at the same rate as a standard 01 or 02 geographic number, even when calling from a mobile.



## own

When you drive away in your new car, we're with you all the way. Ford has a large authorised service network to help you keep your car in the best condition.

And should your new Ford ever require accident repair, a Ford Accident Repair Centre is the best place to get your car back to its pre-accident condition and on the road as quickly as possible.



## FordPass

FordPass is a new platform that will empower you to rethink the way you move. It finds nearby parking locations, contains vehicle and financing details, Dealer information and a host of useful guides. Live Traffic access is complimentary for the first 2 years following the registration of a new Ford featuring SYNC 3 with navigation; thereafter there is an annual licence fee.



## FORD ECOSPORT

- 3-year/60,000 miles<sup>(1)</sup> Ford Warranty
- 1-year/unlimited mileage<sup>(1)</sup> Ford Assistance Roadside Cover (Europe)
- 2-year/2 services or 3-years/3 services<sup>(1)</sup> Ford Protect Premium Plan, including scheduled servicing and extended Ford Assistance
- 1-year/unlimited mileage<sup>(1)</sup> Paint Warranty
- 12-year/unlimited mileage<sup>(1)</sup> Perforation Warranty

- Standard
- Optional, at extra cost

<sup>(1)</sup> Whichever occurs soonest; from date of first registration. Year 1 - unlimited mileage. Subject to terms and conditions.

**Illustrations, descriptions and specifications.** This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and recommended prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. **+**The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. **Note.** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

**The Government fuel figures** do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.



Ford and BP – working together to reduce fuel consumption and emissions.

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### Ford Rental - local service nationwide

Car and Van rental from our latest model range. Contact your local Ford Dealer for more information

### Ford Motability

Call our Ford Motability team on 0345 6040019

### Finance

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Calls to 0344 and 0345 numbers are charged at the same rate as a standard 01 or 02 geographic number, even when calling from a mobile.

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